

Kelémata

Kelemata is a botanical pharmaceutical house that has specialized in the manufacturing of treatments derived from the active ingredients of medicinal plants for over 60 years. This includes prescription drugs as well as over the counter remedies. The Corporate Offices, Research and Development Laboratories and Agricultural Experimental Centers are located in Turin, Italy on a complex called La Carignana. Once a royal residence, La Carignana sits on over 150 acres of land at the foot of the Alps. Here, in collaboration with the dermatological Departments of the Universities of Milan and Turin, botanical medicine is married to modern scientific technology for the production of cosmetic treatments.

Kelemata Group specializes in cosmetics and perfumes and manages some own brands, like Kelemata, Venus, Victor, Linetti, Perlier, Armonie Naturali, Ricette Naturali, La Voglia Matta, Elariia, and some as a licensee (Orlane).

Now Kelemata is present with its brands in over 160 countries around the world and its presence continues to grow thanks to acquisitions of different companies.

The group holder is now Kelemata SPA, belonging to Giraudi's family. Kelemata SPA holds Perlier SPA (present in Milan stock exchange) that holds Perlier INC., Perlier SPA distributor in the USA.

Arlene (UK) Ltd distributes only Linetti brand.



BRILLANTINE

KELE 7K 38 24 LINETTI BRILLANTINE LIQUID

An icon among "Made in Italy" products, this tonic lotion gives the hair a shiny and healthy look. A very popular item for all the people who work in theatres or cinemas, this lavender scented oil gives you the chance to rediscover vintage hairstyles, like Humphrey Bogart or James Dean ones. Recommended on thin hair.

DIRECTIONS: Just place a tiny amount on your hands and rub on your hair, then finish with a comb to give the desired direction.

Packed in a 75 ml glass bottle.



KELE 7K 38 44 LINETTI BRILLANTINE SOLID

An icon among "Made in Italy" products, this tonic lotion gives the hair a shiny and healthy look. A very popular item for all the people who work in theatres or cinemas, this lavender scented oil gives you the chance to rediscover vintage hairstyles, like Humphrey Bogart or James Dean ones. Recommended as hair styling wax replacement.

DIRECTIONS: Just place a tiny amount on your hands and rub on your hair, or place a comb inside the jar, take a tiny touch of product and comb directly.



