



Socap Original

Socap Original means passion in what they do, experience in the market since many years, enthusiasm generated over the years by the old and new generations, quality of products, constant research and development efforts, continuous studies about new trends and anticipation of them: these ingredients, all together, made Socap Original a leader in hair extensions and a well recognized enterprise all over the world.



HAIR EXTENSIONS

SOC 2002 L Socap Original

It is the purest Remy Indian Human hair, specifically treated by Socap in Italy with the latest technology. Socap applies on top of each lock a layer of keratin engraved with the letter "S" that certifies the originality of the product.

Socap Original hair extensions are available in straight and natural wavy, they come in packs of 25 stands in 20" (50 cms).

The colour swatch contains 42 vibrant shades (double colours available).

SOC 2002 EC (L) Eclectica

It is the latest creation by Socap; these Remy Indian Human Hair extensions are silkier and brighter than ever. The hair itself is carefully chosen and has undergone specific controls and treatments during all the working process.

Socap Eclectica hair extensions are available in 20" (50 cms) straight and they sell in packs of 25 strands each.

The colour swatch contains 42 vibrant shades (double colours available).



EXTENSION CARE



SOC 00 10-2 SHAMPOO FOR LONG HAIR

This shampoo, made of Bamboo extracts, nourishes and moisturizes the hair, providing great lengths brightness, elasticity and malty, leaving the hair smooth, soft and easy to brush.

Packed in a 500 ml bottle.

SOC 00 10-3 PRE-EXTENSIONS SHAMPOO

Based on Bamboo extracts, it is ideal to be used just before applying hair extensions; its formula cleanses the hair, so reducing the electrostatic charges, and so allows the keratin to better be applied on the natural hair.

Packed in a 500 ml bottle.



SOC 00 10-4 SHAMPOO FOR DRY AND DAMAGED HAIR

Based on Bamboo extracts, its formula invigorates and enriches the hair, making the hair fibre more resistant. A regular use ensures the revival of hair protecting it from aggressive treatments like hair dyes, bleach or natural dehydration.

Packed in a 500 ml bottle.



SOC 00 17 SILKY SPRAY

Enriched with Argan Oil, its concentrated elements polish and untangle, leaving the hair soft and silky without giving extra weight.

Packed in a 250 ml bottle.



SOC 00 18 SBLOCK TREATMENT

Enriched with Argan Oil, it leaves the hair with no tangle, soft and silky; specifically designed for dry and damaged hair.

Packed in a 250 ml bottle.



SOC 00 19 HAIR EXTENSIONS MASK

Nourishing mask based on Bamboo extracts, it is an intensive treatment for dry, damaged and opaque/fragile hair. Ideally used after the shampoo as a detangler, makes it easier to blow dry and prevents hair porosity and split ends.

Packed in a 500 ml jar.



SOC INFRALIGHT

State of the art machine, it is a revolutionary product that encloses all the advantages of the traditional technologies (hot fusion and ultrasounds). Thanks to its innovation it is considered an exclusive and ideal machine because it offers a modern, reliable, simple and fast technology. It is based on feedback infrared modulation that melts the keratin the best way. The technology is based on an induced thermal energy directly proportional to the one absorbed by the keratin; consequently the controlled depth fusion leaves the external part of the keratin intact, avoiding the infiltration of cleansing liquids or physiological substances. It creates a perfect defence extending the duration of the hair extensions. Infralight has got an innovative design and it is simple to use because it does not have any switch, but only signal lights for the technician.

SOC MAGNETIC

The new Magnetic application tool comes with an ergonomically designed applicator to produce the best bonding results. It works by transmitting electrical signals sent by the control unit into wave signals that soften the keratin to create a perfect bond in seconds. When the applicator is pressed against the keratin tip, a signal is sent to the control unit, where it activates and releases the correct amount of electrical microwaves required for a perfect bond.



SOC REMOVER

This machine represents the replacement of compressor breaking pliers used traditionally to remove hair extensions. Until now the only way was the manual method, but it is a quite aggressive one. Thanks to "ERE" technology, this can be avoided. The gun works as a constant strength factor that chews the keratin first, so with the second pressure the lock is free to slide away, so avoiding any unnecessary keratin pulling. A security system controls the machine power to avoid hair damage.

SOC SET ULTRA

The set includes the machine with a double heat tip and a training DVD.



ACCESSORIES



SOC 00 01 DISCS

Used to separate the hair when applying hair extensions and keeping the same distance among keratin tips.

Packed in a 12 discs bag.

SOC 00 02 KERATIN PIECES

Used on loose hair to create a bonded keratin hair extension. Available in clear silver, red, blonde, brown and black colours.

Packed in a 25 pieces bag.



SOC 00 03 SOLVENT

Apply some drops of the solvent on the keratin tip, wait for few seconds and then break with the compressor breaking.

Packed in a 100 ml bottle.

SOC 00 07 COMPRESSOR BREAKING

To be used to break the keratin tip when removing hair extensions.



SOC 00 20 COMPRESSOR

Used to close the keratin tip around the hair during the application process. Available in small, medium and large sizes.

